

Red Deer  
**HOME  
SHOW**

March 8<sup>th</sup> - 10<sup>th</sup>, 2024  
Westerner Park

Presented by:



**March 8<sup>th</sup> - 10<sup>th</sup>, 2024**

**Westerner Park**

**4847A 19 St, Red Deer**

**[RedDeerHomeShow.ca](http://RedDeerHomeShow.ca)**

**The Red Deer Home Show  
is proudly presented by:**



**Building Industry and Land  
Development Central Alberta is  
a membership based non-profit  
who represents the voice for the  
Residential Construction in  
Central Alberta since 1956**





**The Red Deer Home Show, a longstanding event since its inception in 1979, is set to return to Westerner Park in Red Deer, Alberta.**

**Spanning three exhibition halls, providing a total trade show space of over 128,000 square feet, this event promises an immersive showcase of what Central Alberta has to offer.**

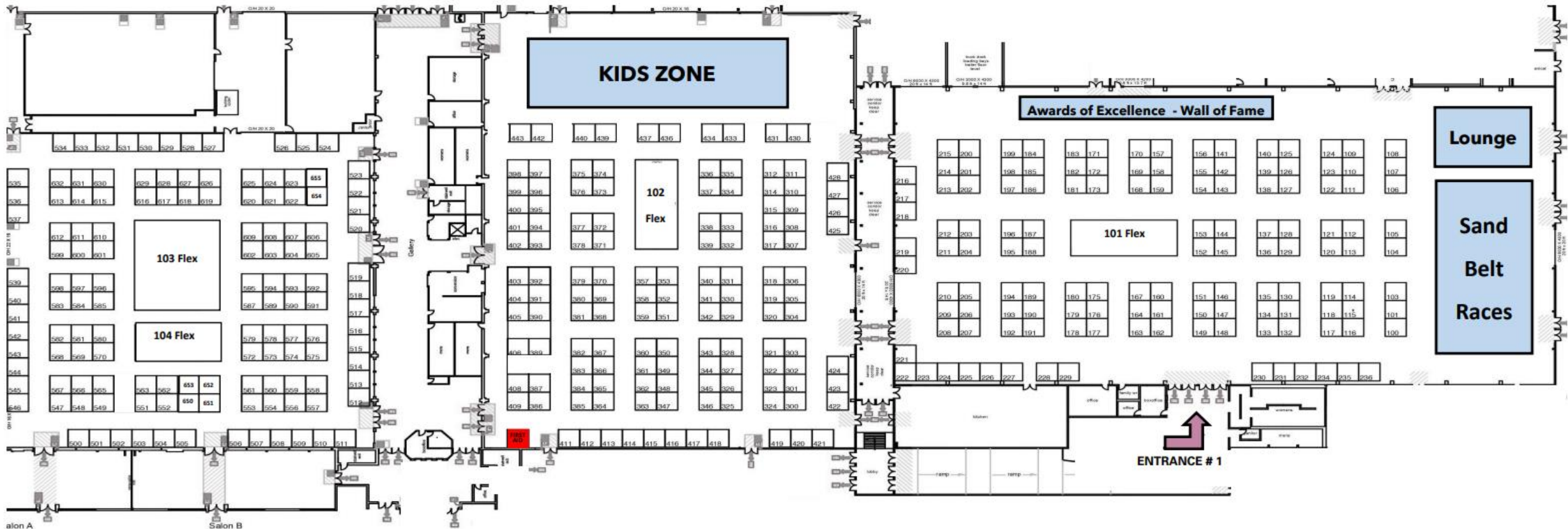
**The opportunity for vendors is to participate, highlight, network and sell your business to over 8,000 guests.**

# Floorplan

Prairie Pavilion

Stockmens Pavilion

Exhibition Hall





# Activations

**The Red Deer Home Show will many activations including but not limited to the following:**

- **300+ Booths**
- **Belt Sander Races**
- **Ask the Experts Booth**
- **Demonstrations**
- **Kids Zone**
- **Awards of Excellence**

# Door Prizes

**For the guests, door prizes are always a perk to attending the Red Deer Home Show. We have a few prizes collected and looking for more including:**

- **Vehicle**
- **Travel or Vacation Package**
- **Home Products or Services**
- **Tools**
- **Local Gift Cards**



# Marketing

**To ensure that the community is aware of the Red Deer Home Show, many different businesses help us spread the word, which include the following:**

- **Reid and Wright Signs**
- **Red Deer Advocate**
- **RDNewsnow**
- **Stingray (95.5 & 98.9)**
- **Harvard (101.3 & 100.7)**
- **Pattison (105.5 & 106.7)**
- **Shine FM**
- **Ogologo.tv**
- **Coffee Break News**
- **Tourism Red Deer**

# Exhibitors

**If you are interested in being an Exhibitor at the 2024 Red Deer Home Show then this is the information for you:**

- **Booths are 10 feet by 10 feet**
  - **Include pipe and drape, power, exhibitor passes**
  - **Invite to the Exhibitor Appreciation Social night**
  - **Priority to the 2025 Red Deer Home Show**
  - **Opportunity to market and brand your within Central Alberta to a large number of guests**
- 
- **Prices start at \$865 + GST**
  - **10% Discount for BILD Members**



# Sponsors

**The Red Deer Home Show is proud to have many sponsors and partners over the years. They elevate the entire show to better the experience for all guests and exhibitors. For 2024, we have many different opportunities to sponsor:**

- **Title Sponsor**
- **Exhibitor Lounge & Social Sponsor**
- **Guest Lounge Sponsor**
- **Visitor Bag Sponsor**
- **Online Ticket Sponsor**
- **Belt Sander Sponsor**
- **Pavilion Sponsor**
- **Supporting Sponsor**
- **Social Media Sponsor**
- **Kids Zone Sponsor**
- **Door Prize Sponsor**
- **Web Banner Sponsor**
- **Others Available**

# THANK YOU

WE LOOK FORWARD TO WORKING WITH YOU

